



Date: January 6, 2014

Digital Marketing and Communications Intern

This department focuses on the digital strategy and outreach aspects of everything VICE. Interest in social media, web-related marketing, public relations, and online strategy required. Send us your CV and a little bit about yourself at: internscanada@vice.com with Digital Marketing Intern in the subject.

This is a winter/spring internship starting January 2014 and ending April/May 2014

- Skilled at researching Canadian media outlets, journalists
- Creating and maintaining a database
- Tracking media hits
- Solid grasp of social media including Tumblr, Pinterest, Google+, Facebook
- Comprehensive knowledge of Canadian social media influencers, bloggers etc.
- Familiarity with Excel, Keynote and basic HTML is an asset.