



### **Account Director, VICE/Virtue Worldwide**

VICE is an international media company with offices in more than 30 countries worldwide and a growing portfolio of media properties, including VBS.TV, VICE Music, VICE Films, VICE Books and VICE Magazine. For more information, visit <http://www.VICE.com>

### **OVERVIEW**

Virtue Worldwide is VICE's in-house strategy and branding division. We are looking for an Account Director to oversee client-facing programs from concept to execution. The Account Director will report directly to the Group Account Director. Candidates with experience with alcohol brands preferred.

### **ROLES AND RESPONSIBILITIES**

- Understand and socialize client needs and develop strategies to meet key objectives
- Cultivate and grow client relationships to ensure a high level of satisfaction and positive experience
- Oversee (and create a positive work environment for) ad hoc execution teams
- Work cross-functionally with in-house department heads (i.e., production, marketing, communications, design, sales, creative, experiential)
- Produce and oversee management of program documents, including detailed program trackers and production schedules
- Lead all client communications, including on-time delivery of assets and reporting
- Work closely with project accounting department to manage program budgets
- Manage relationships with vendors and subsequent agencies depending on the program
- Promptly respond to requests from the Group Account Director and executive team

### **QUALIFICATIONS**

- 5+ years of experience in developing and executing brand strategies, specifically on alcohol brands
- Proactive, industrious and driven
- Proven ability to manage and mentor successful teams
- Deep curiosity and knowledge of culture, media and technology
- Strong presentation and interpersonal skills
- Able to handle a heavy workload in a fast-paced environment
- Adept at synthesizing information and creating efficiencies
- Excellent written and verbal communication skills
- Experience with Mac computer programs and Microsoft Office

### **COMPENSATION**

VICE offers a comprehensive benefits and compensation package that is commensurate with experience and abilities.

### **HOW TO APPLY**

Please send a detailed cover letter, resume, samples of your work history and salary requirements via email to [vicecareers@vice.com](mailto:vicecareers@vice.com), and reference "ACCOUNT DIRECTOR" in the Subject line.

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