



## **Job Listing: Communications Manager**

### **Department/Group: VICE MEDIA**

VICE started in 1994 as a newsprint monthly in Montreal and is now a global youth media company that includes print, events, music, online, television, and feature film divisions that operates in over 30 countries. VICE is the industry leader in original video for the web. With dozens of original series franchises across all content categories, VICE publishes about 60 minutes of new video content every day. For further information and additional background, please visit [www.vice.com](http://www.vice.com).

### **OVERVIEW**

The communication manager will join an aggressive, award-winning global communications department and be responsible for producing a high volume of trade stories in key news, business, tech, and advertising focused outlets, as well as maintaining relationships with leading industry reporters.

### **Roles and Responsibilities:**

- Secure trade stories publicizing developments around VICE's content, business development, technology, clients, and overall expansion.
- Identify appropriate third-party commentary topics and industry trends in order to proactively reach out to reporters to secure interview opportunities and media coverage .
- Place VICE reporters and video content across TV networks and news outlets
- Oversee communications materials, including press releases, media pitches, brand announcements, etc.
- Develop and maintain relationships with key reporters.
- Coordinate campaigns between the communications and marketing departments
- Organize editorial calendar system, including identifying appropriate opportunities and managing deadlines. Assist with various award and directory submissions
- Manage relationships with industry conferences and organizations
- Provide additional supervision as needed to the existing communications team.

### **Experience and Qualifications:**

- Bachelor of Arts degree is required, preferably in Marketing, Communications or Journalism.
- Masters a plus but not required
- 5+ years of experience dealing with leading news and trade outlets, preferably in a media entertainment or other similar work environment
- Extensive media contacts in both print and online, with contacts in trade, news, advertising and tech.
- Expertise in outreach around daily original content
- Strong interpersonal skills and ability to multi-task in a fast paced environment
- Knowledge of the VICE brand and its properties is essential.
- Excellent written and verbal communication skills
- Experience with Macintosh computer programs

### **HOW TO APPLY**

Send a detailed cover letter and resume with **salary requirements** by email to [vicecareers@vice.com](mailto:vicecareers@vice.com). Reference "Communications Manager" in the subject line or by mail to:

Human Resources Department  
Attention: Communications Manager  
99 North 10<sup>th</sup> Street, Brooklyn, New York 11211

Please indicate in your cover letter where you learned of this job posting. No phone calls please. EOE