



JOB LISTING: Creative

DEPARTMENT/GROUP: VICE MEDIA

VICE started in 1994 as a newsprint monthly in Montreal and is now a global youth media company that includes print, events, music, online, television, and feature film divisions that operates in over 30 countries. VICE is the industry leader in original video for the web. With dozens of original series franchises across all content categories, VICE publishes about 60 minutes of new video content every day. For further information and additional background, please visit www.vice.com.

OVERVIEW

Vice Media is seeking a 2-3 Creatives (entry level to 7 years experience) to be responsible for developing ideas for video show franchises, events, media properties and 360 programs that we can partner with brands to create. The Creative will interact with many departments of the company (marketing, sales, design, production, web development, and others) by assisting creative development and overseeing execution of integrated projects from concept to production

ROLES AND RESPONSIBILITIES

- Responding to RFPs from brands and agencies.
- Understanding of how ideas fit into broader brand and communication strategies.
- Generation of ideas to win new business and articulation of ideas in written form.
- Work with Art Department & Production to create presentation materials including keynote presentations, mood boards, storyboards, and video reels
- Execution of creative projects/concepts in a timely fashion.
- Assist Creative Director or designee with any and all task as assigned or required.

EXPERIENCE AND QUALIFICATIONS

- Bachelor of fine arts or related field.
- Between entry level and 7 years of experience spanning editorial, design, advertising agency, film, events, branded entertainment.
- We are looking for creative hybrids with various backgrounds and specific deep interests in youth culture.
- Keynote knowledge and experience.
- Deep knowledge and interest in digital, social media, content & technology.
- Passion, positivity, diligence, self-motivation, ability to work in modular teams and as an individual.
- VICE is an incredibly fast paced and creatively demanding environment and creatives will have to balance many projects at once with tight deadlines and production schedules.

HOW TO APPLY

Send a detailed cover letter and resume with **salary requirements** by email to vicecareers@vice.com. Reference "Creative" in the subject line or by mail to:

Human Resources Department
Attention: Creative
99 North 10th Street, Brooklyn, New York 11211

Please indicate in your cover letter where you learned of this job posting. No phone calls please. EOE