



Creative Director

VICE is a global youth media company and the industry leader in producing and distributing the best online video content in the world. Launched in 1994 as a punk magazine, VICE has expanded into a multimedia network, including the world's premier source for original online video, VICE.COM; an international network of digital channels; a television & feature film production studio; a magazine; a record label; and a book-publishing division.

VICE's digital channels include Noisey, a music discovery channel; The Creators Project, dedicated to the arts and creativity; Motherboard, covering cultural happenings in technology; THUMP, focusing on global dance and electronic music; and Fightland, a channel dedicated to the culture of MMA. VICE acquired British fashion publication i-D in 2012 and re-launched i-D's digital presence at i-D.co, a video-driven fashion site. In 2013, VICE launched a news-magazine series on HBO titled 'VICE.' The Emmy nominated series is commissioned for a second season, scheduled for 2014. For further information and additional background, please visit www.vice.com.

OVERVIEW

VICE Media is seeking a Creative Director to be responsible for developing ideas for video show franchises, events, media properties and 360 programs that we can partner with brands to create. The Creative Director will interact with many departments of the company (marketing, sales, design, production, web development, and others) by assisting creative development and overseeing execution of integrated projects from concept to production

ROLES AND RESPONSIBILITIES

- Responding to RFPs from brands and agencies.
- Understanding of how ideas fit into broader brand and communication strategies.
- Generation of ideas to win new business and articulation of ideas in written form.
- Work with Art Department & Production to create presentation materials including keynote presentations, mood boards, storyboards, and video reels
- Execution of creative projects/concepts in a timely fashion.
- Give direction and noted to creative teams.

QUALIFICATIONS

- Bachelor of fine arts or related field.
- 7-10 years experience spanning editorial, design, advertising agency, film, events, branded entertainment.
- We are looking for creative hybrids with various backgrounds and specific deep interests in youth culture.
- Keynote knowledge and experience.
- Deep knowledge and interest in digital, social media, content & technology.
- Passion, positivity, diligence, self-motivation, ability to work in modular teams and



as an individual.

- VICE is an incredibly fast paced and creatively demanding environment and creatives will have to balance many projects at once with tight deadlines and production schedules.

COMPENSATION

VICE offers a comprehensive benefits and compensation package that is commensurate with experience and abilities.

HOW TO APPLY

Send a detailed PDF version of your cover letter and resume with salary requirements by email to vicecareers@vice.com. Reference “**Creative Director**” in the subject line. Only resume in PDF format will be considered.

EOE