MARKETING MANAGER, TECH & SCIENCE

VICE is a global youth media company and the industry leader in producing and distributing the best online video content in the world. Launched in 1994 as a punk magazine, VICE has expanded into a multimedia network, including the world's premier source for original online video, VICE.COM; an international network of digital channels; a television & feature film production studio; a magazine; a record label; and a book-publishing division.

VICE's digital channels include Noisey, a music discovery channel; The Creators Project, dedicated to the arts and creativity; Motherboard, covering cultural happenings in technology; THUMP, focusing on global dance and electronic music; and Fightland, a channel dedicated to the culture of MMA. VICE acquired British fashion publication i-D in 2012 and re-launched i-D's digital presence at i-D.co, a video-driven fashion site. In 2013, VICE launched a news-magazine series on HBO titled 'VICE.' The Emmy nominated series is commissioned for a second season, scheduled for 2014. For further information and additional background, please visit www.vice.com.

OVERVIEW

We're seeking a full time Marketing Manager to lead the digital marketing strategy for VICE's website dedicated to the intersection of technology, science and humans - Motherboard. The Marketing Manager candidate should already exist within the culture of modern/future technology and science from the lens of both a fan and marketer.

ROLES AND RESPONSIBILITIES

- You must understand and be passionate about technology and science, and have already worked in the industry in some capacity.
- Oversee the activation and success of the platform, new marketing campaigns that you will help ideate and bring to life, and daily content.
- Content and platform marketing experience is necessary and will be an important function of this position.
- Develop original initiatives, ideas, collaborations, and publisher partnerships that are designed to elevate the Motherboard brand as an industry leader.
- Proactively monitor the health of the site, mitigating any-and-all foreseeable road bumps.
- Oversee the creation and accuracy of all internal and external reporting.
- Actively manage and report on multiple budgets to executive and local teams.
- Confidently set goals for new initiatives and is accountable for beating them.

QUALIFICATIONS

- Bachelor's Degree in a relevant field
- At least 3 years experience in digital strategy or social marketing
- Hands-on experience using and acting on data collected from Google Analytics, and social platform-native analytics dashboards is a must
- Genuine understanding of and passion for culture of technology and science

- Superior organizational, interpersonal and management skills
- Absolutely must have an entrepreneurial spirit, relentless work ethic, inquisitive approach to everything, and an insatiable desire to be a part of a growing and creative digital department and business.

COMPENSATION
VICE offers a comprehensive benefits and compensation package that is commensurate with experience and abilities.

HOW TO APPLY
Send a detailed PDF version of your cover letter and resume with **salary requirements** by email to vicecareers@vice.com. Reference "**Marketing Manager, Tech & Science**" in the subject line. Only resume in PDF format will be considered.

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