



Media Planner/Buyer

VICE is an international media company with offices in more than 30 countries worldwide and a growing portfolio of media properties, including VBS.TV, VICE Music, VICE Films, VICE Books and VICE Magazine. For more information, visit <http://www.VICE.com>

OVERVIEW

VICE Media is seeking a Media Planner and Buyer to be responsible for the strategy, buying, coordination, measurement, and the optimization of compelling digital, traditional, and OOH media plans.

ROLES AND RESPONSIBILITIES

- Develop digital and traditional media plans, recommendations, and POVs
- Conduct media and market research in the US and internationally
- Conduct negotiations with media sales reps
- Generate comprehensive and top-level reports that visually communicate KPIs and trends for internal and clients
- Present internally and to clients, as necessary
- Issue insertion orders and diligently maintain a media budget

QUALIFICATIONS

- Bachelor's Degree in a relevant field
- 3 -5 years media buying and planning experience
- International media buying experience a plus
- Strong knowledge of emerging media platforms
- Adept at extracting meaningful insights from multiple sources of data
- Strong interpersonal and client relationship skills
- Proactive work ethic and the ability to prioritize the impact of data and insights
- Extreme organizational skills
- Knowledge of MAC Office products including Keynote and vertical decks

COMPENSATION

VICE offers a comprehensive benefits and compensation package that is commensurate with experience and abilities.

HOW TO APPLY

Please send a detailed cover letter, resume and salary requirements via email to vicecareers@vice.com, and reference "Media Planner/Buyer" in the Subject line.

EOE